# Persona

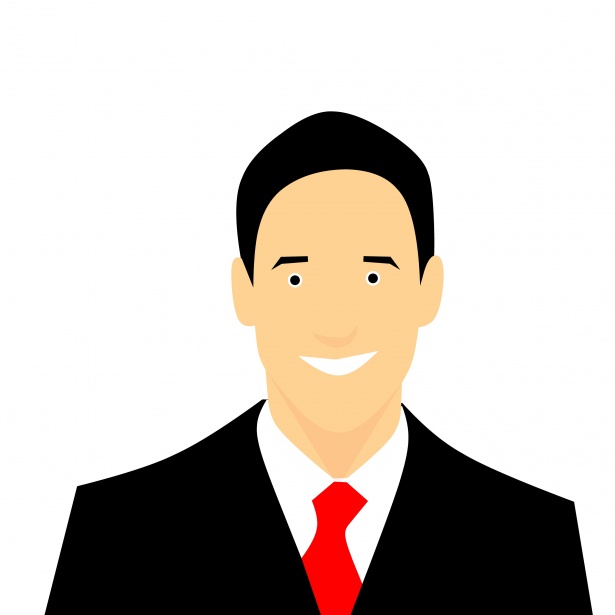


Image credit : Google

Status: Student at University

Archetype: The Quest

Personality: compassionate, guarded, pragmatic

Motivations: fear, society, comfort, loyalty

Goals: online card recharge for public transport

Frustrations: stand in queue and getting late for work and study .

Bio: Alice is a student and he always use technology for better life so for card recharge he is also looking for online recharge portal for public transport so that he do not need to stand in queue and use that time for some quality work . So Alice goal is to recharge card online.